



Automobile Industry Analysis Dashboard

By LCG Research & Insights

Introduction of the Automobile Industry



Segmentation of automobiles

1. On the basis of wheels:

2 wheeler 3 wheeler 4 wheeler 6 wheeler



General Impact of macro-economic variables on the automobile Industry



Interest Rate



Sales, Production



Inflation



Sales, Production



Disposable income



Sales

Industry KPIs

Imports



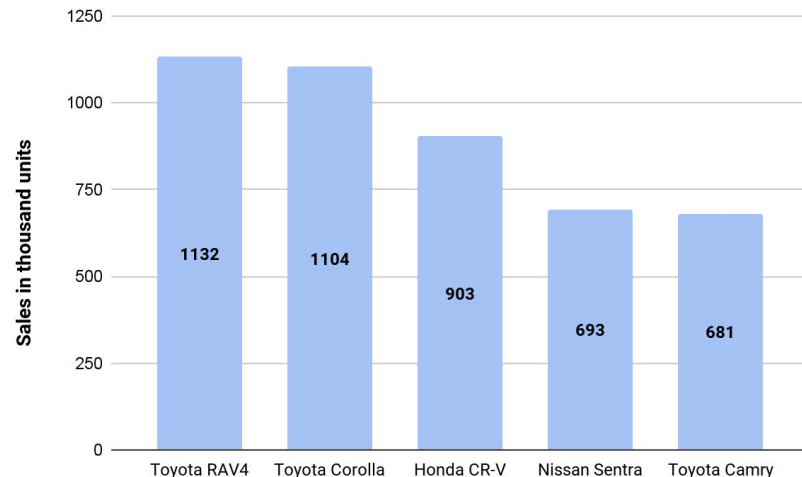
Production



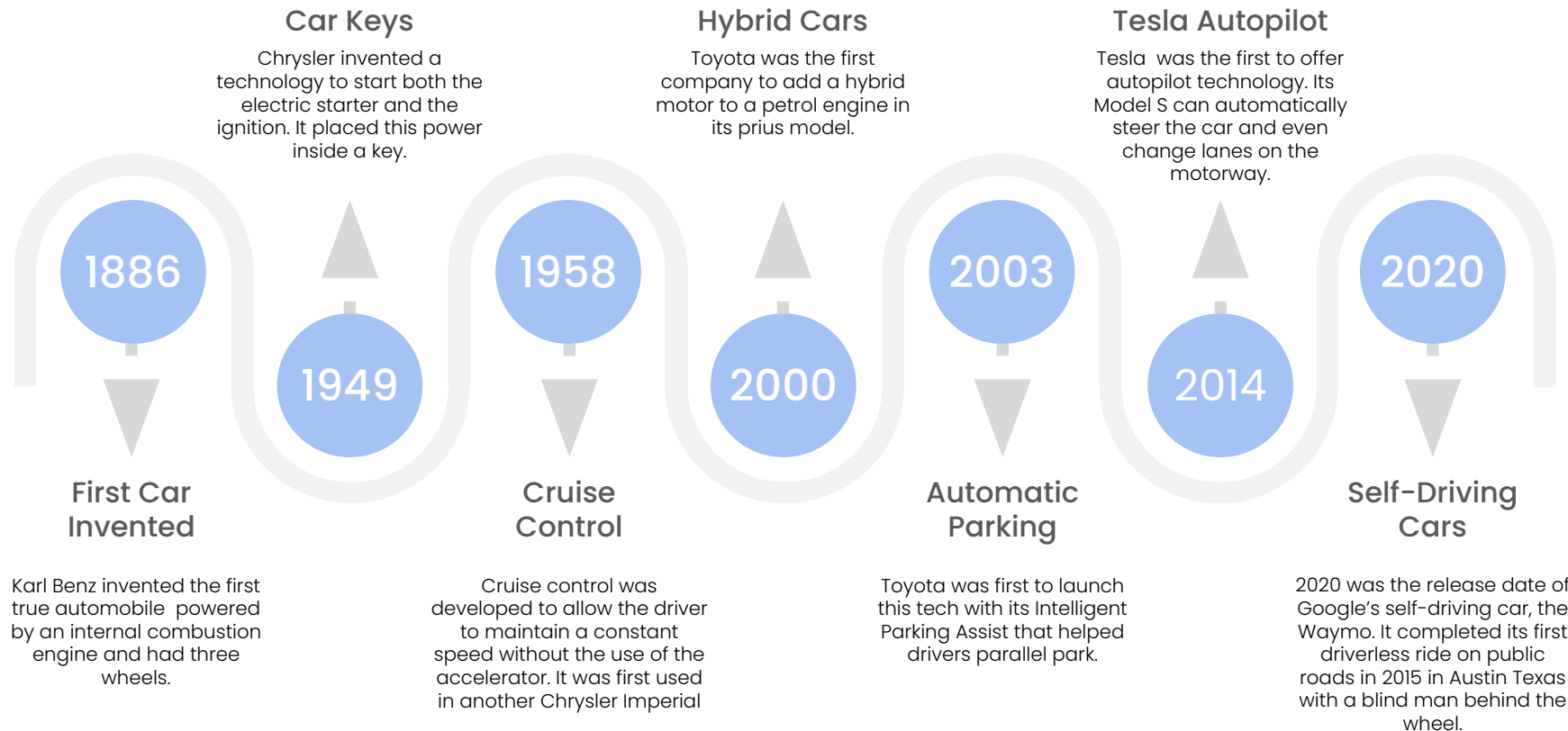
Sales



Top 5 Global Best-Selling Vehicles of 2021



Evolution of the Automobile Industry



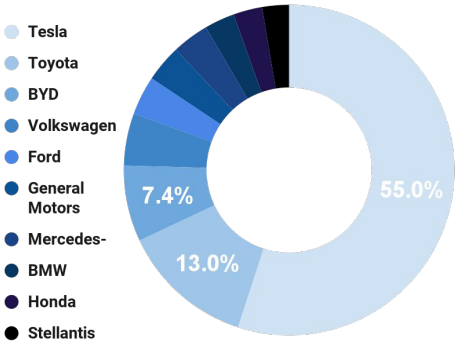
A series of white, wavy, overlapping lines that create a sense of motion and depth, spanning across the middle of the slide.

Global Insights

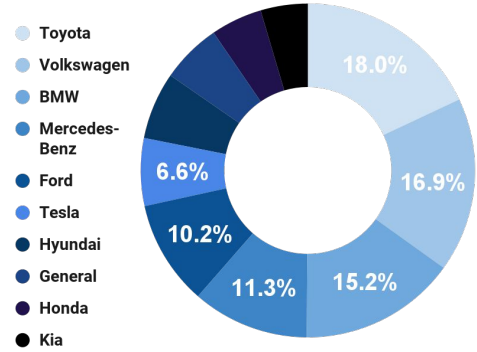
Placement of Top 10 Automakers



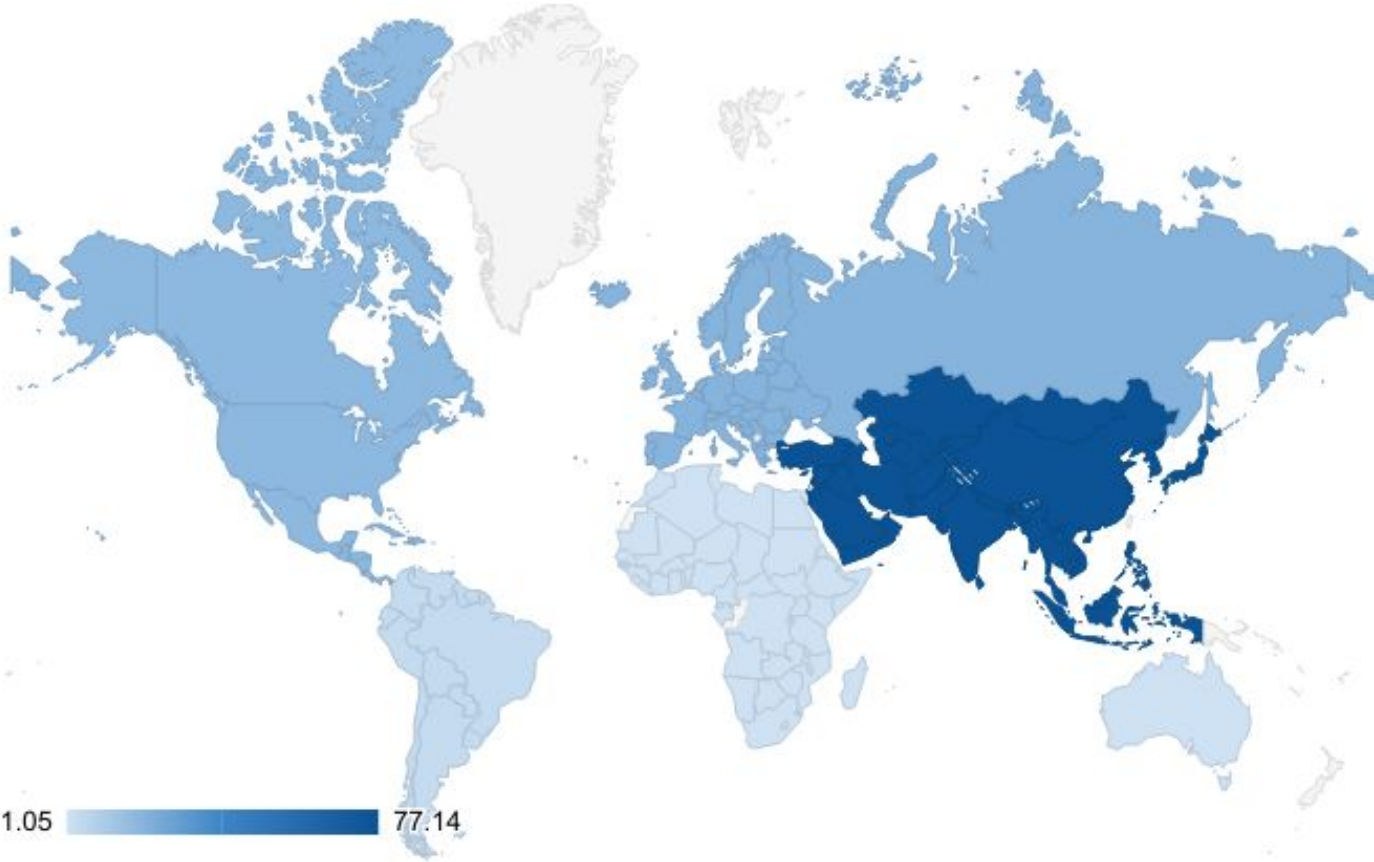
Market Capitalisation in Billions (\$)



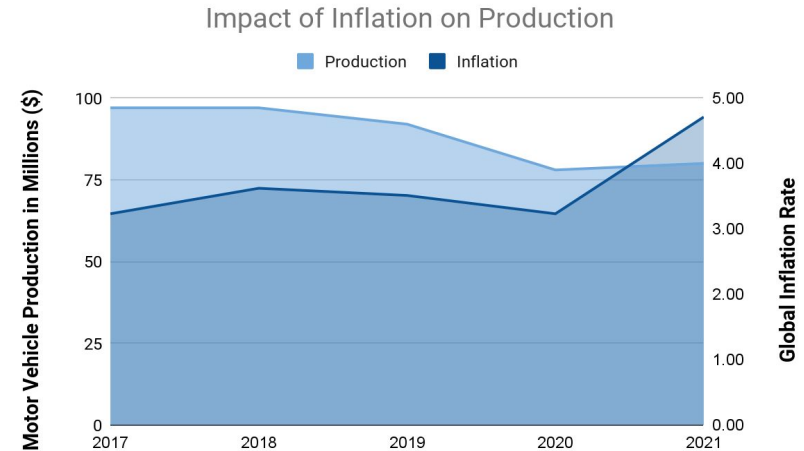
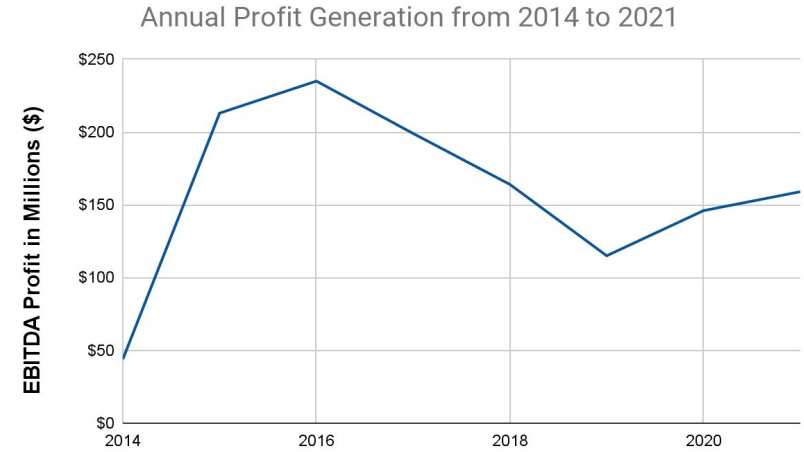
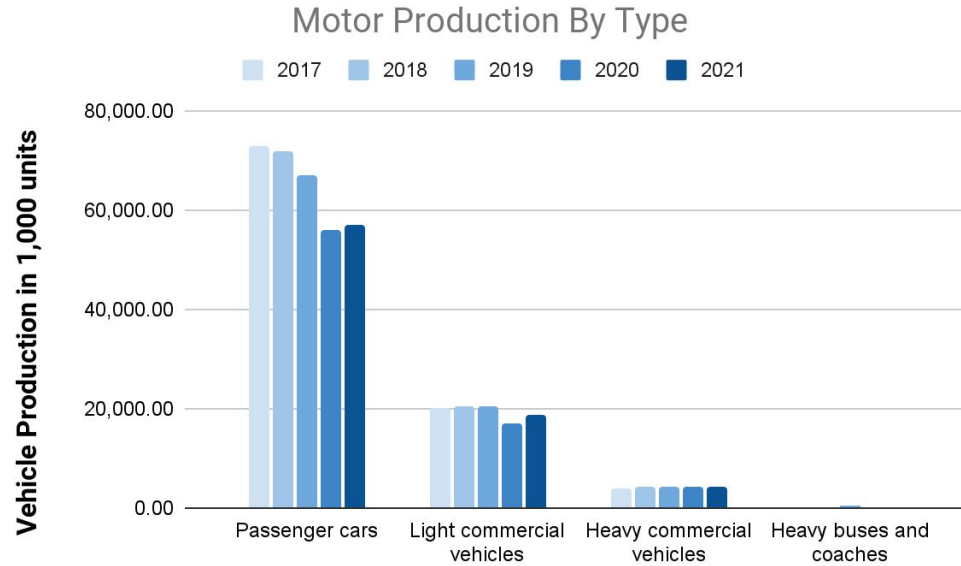
Earnings in Billions (\$)



Continent Analysis of Vehicle Production



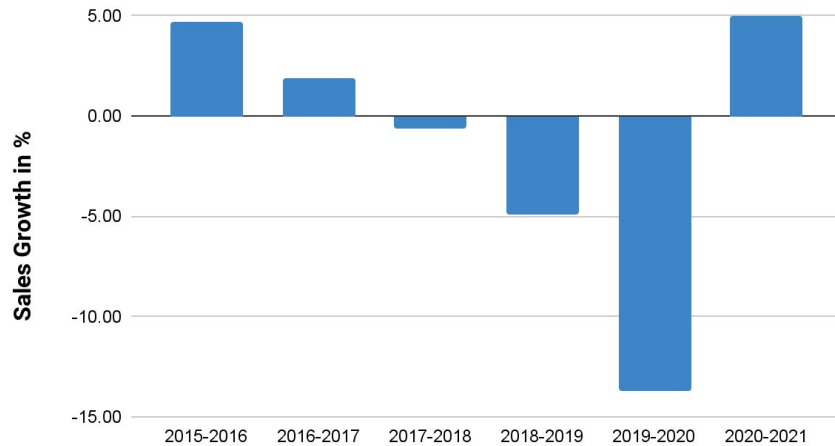
Trends and Distributions in Automobile Production



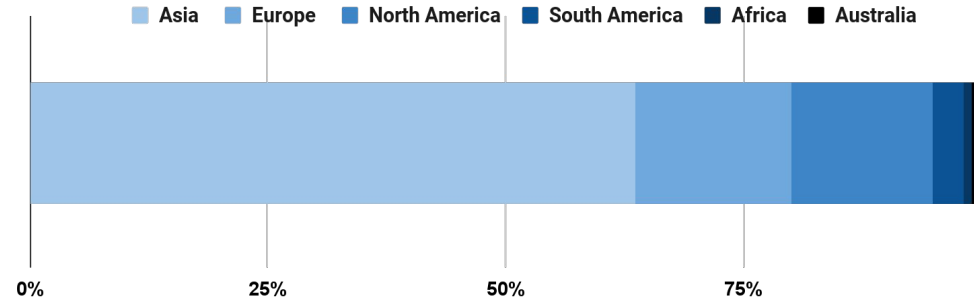
Trends and Distributions in Automobile Sales



Motor Vehicle Sales Growth from 2015-2021



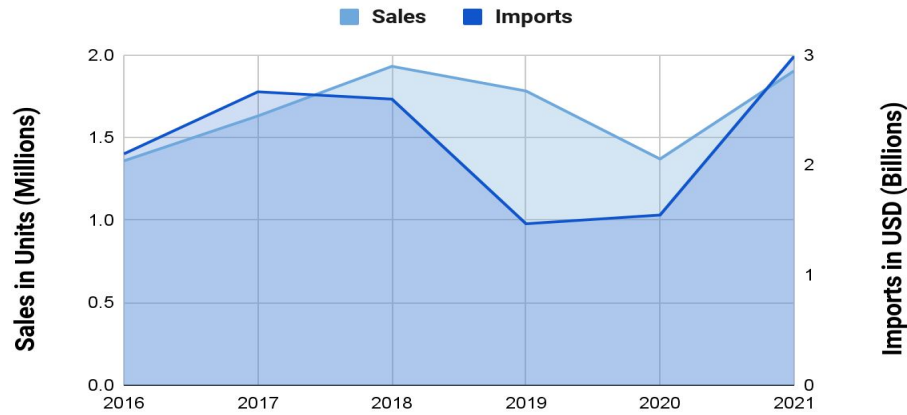
Market Share by Cumulative Sales from 2000-2019



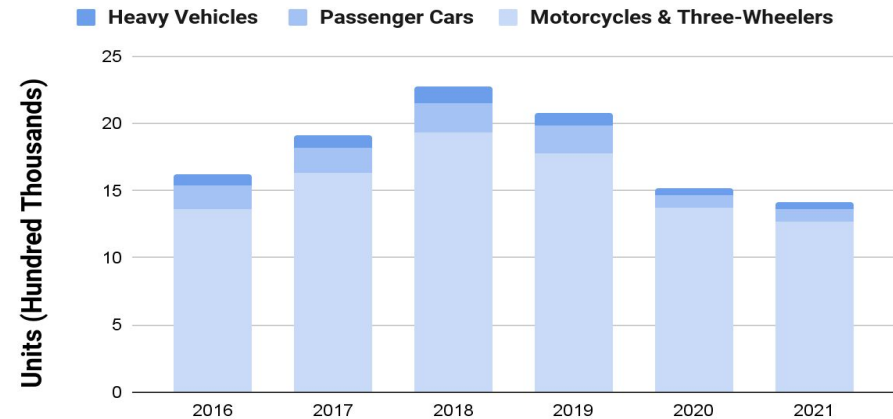
Pakistani Market Insights

Dissecting the Pakistani Automobile Industry through KPIs

Overview of Sales and Imports



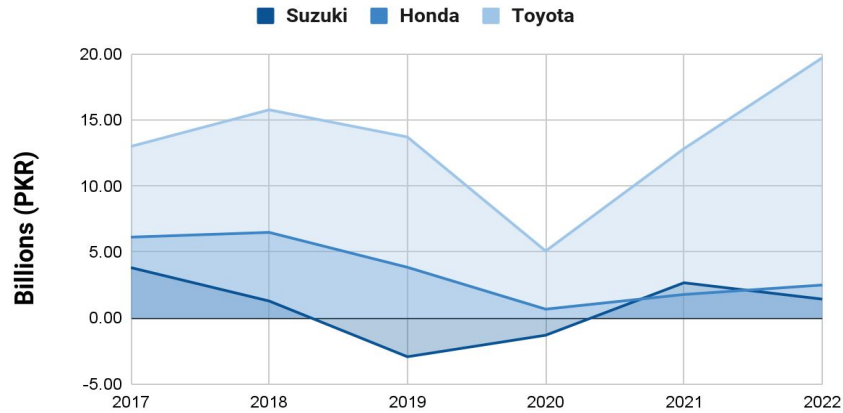
Sales by Vehicle Type



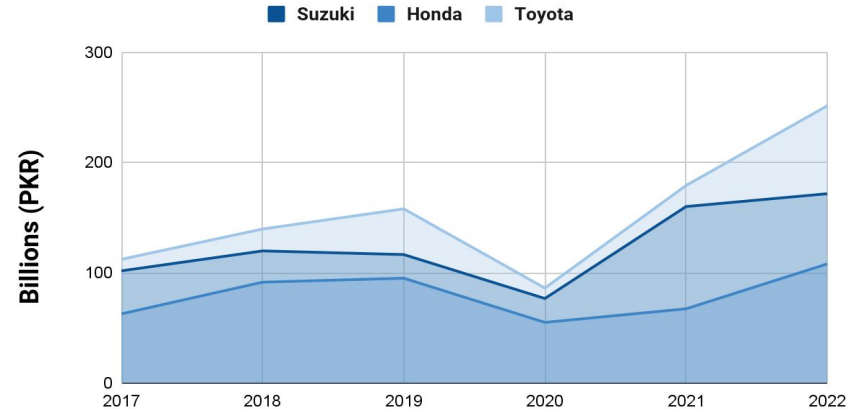
An Insight into the Top 3 Players



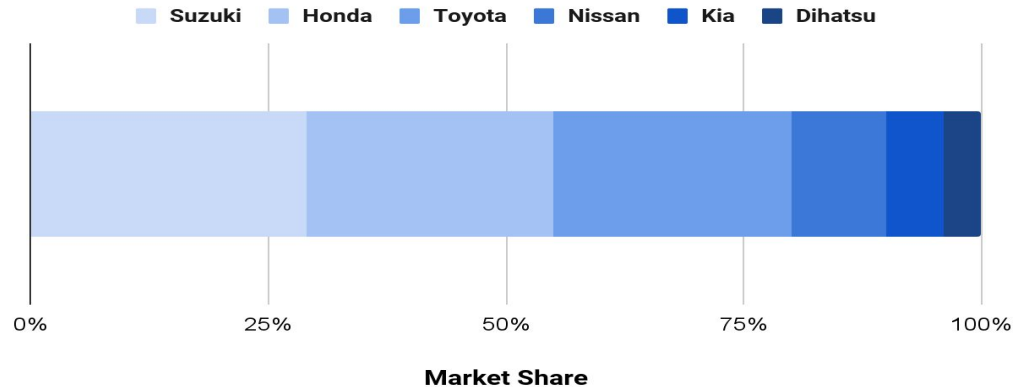
Profitability of Top 3 Manufacturers



Revenue of Top 3 Manufacturers



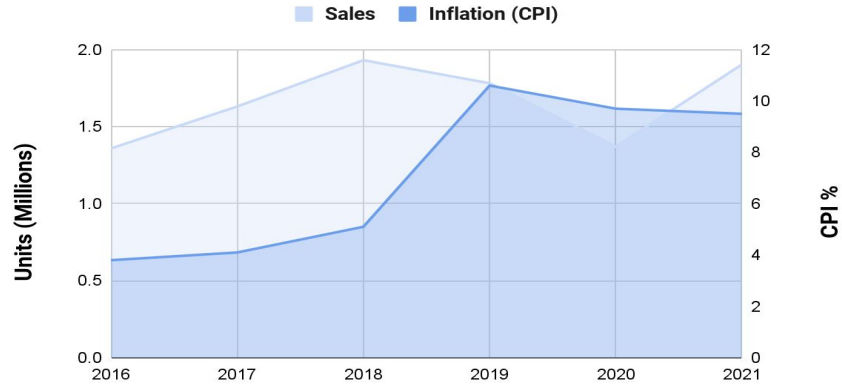
Market Share by Cumulative Sales from 2000-2019



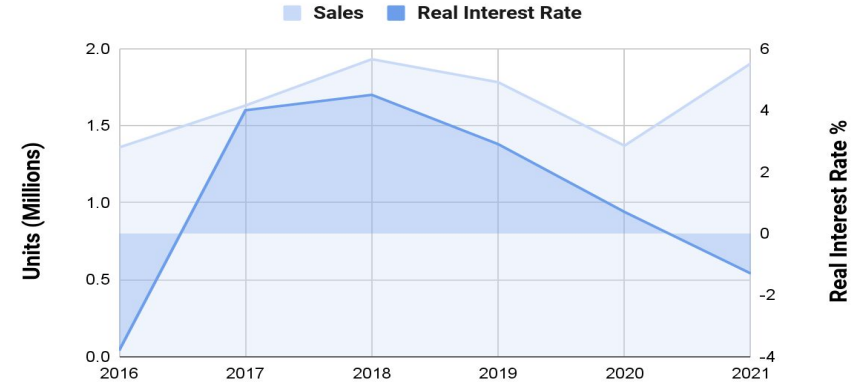
Impact of Macroeconomic Factors on the Pakistani Automobile Industry



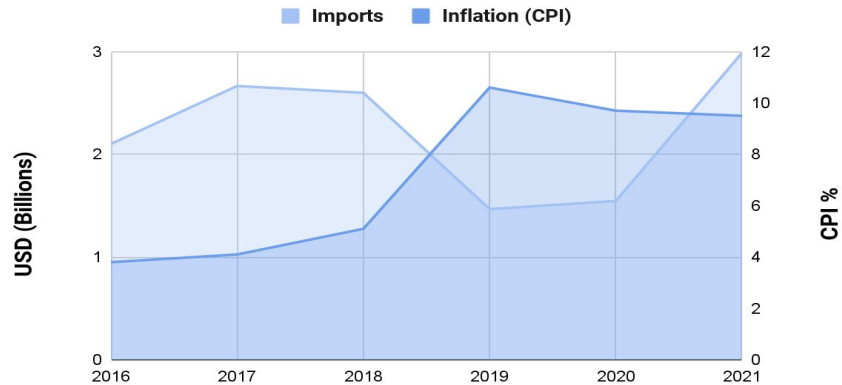
Effect of Inflation on Sales



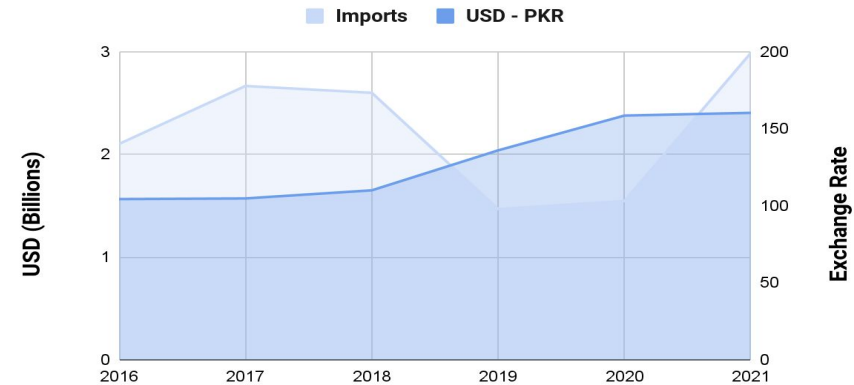
Effect of Interest Rate on Sales



Effect of Inflation on Imports



Effect of Exchange Rate on Imports



Automobile Knowledge Directory



Purpose	Link/Source
Global & Local industry-wide Data	Statista
Pakistan's Sales & Production Data	Mark Lines
Big 3 Consolidated Financial Performance (Local + Global)	Company Annual Reports
Historical Sales and Production Data for Pakistan	Pakistan Motor Association
Market Share of Top Manufacturers in Pakistan	Published Research Report

Please feel free to reach out to the Research
and Insights Team

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